



FERRARI ROMA SPIDER TAILOR MADE: REFINED AND ELEGANT TECHNIQUES BRING AN INNOVATIVE CAR TO LIFE

- New version of the Roma Spider presented packed with innovative personalisation options
- The car will be displayed at the 'One of a Kind' exhibition in the Enzo Ferrari Museum
- A further enhancement to the immersive experience of the Tailor Made programme

Maranello, 9 October 2024 – Ferrari presents a unique version of the Roma Spider created by the Tailor Made department: the car will be on display at the Enzo Ferrari Museum in Modena as of today as part of the 'Ferrari One of a Kind' exhibition, dedicated to the exclusive world of personalisation for the Maranello-based manufacturer.

The aim of this Roma Spider in particular is to highlight innovative component production techniques, enabled through the use of special, refined supplies. Standing out among these is work on the fabric in the central panel of the seats with manual stitching that adopts leather from the interior and applies thread obtained from recycled tyres.

On this car, Ferrari has launched work with lasers on aluminium body components for the shield on the front wing, as well as the option of personalising the bonnet design with a compass rose and the geographical coordinates of Maranello. Aluminium recycled during the production phase in the Ferrari foundry is also used to create some components of the twin-turbo V8 engine, reducing the volume of waste to a minimum.

Other noteworthy features include the use of chrome-free nappa leather and wood of controlled origin on the tonneau cover and rear floor, as well as components made from sand, on the centre console, recycling the sand removed from casts in the Maranello foundry.

Collaboration with Montblanc was also of considerable importance, with Ferrari's partner creating a special edition of the celebrated *Meisterstück* for the occasion. This iconic writing instrument now sports the same Oro Mida colour specifically chosen by the Maranello Styling Centre to characterise the Ferrari Roma Spider Tailor Made. This unique item is also enhanced with a nib made of hand-worked Au750 solid gold and platinum-coated with a special compass motif, and cap and sections also coated in platinum.

In keeping with the concept of journeying as a thread running through the whole project, the writing instrument is accompanied by a logbook with a cover featuring reused leather in the same colour

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found in the interior of the Ferrari Roma Spider: Rosso Bologna and Pelle Metalizzata Oro Mida. Impressed on the cover are the coordinates of Maranello, the same as the ones on the body of the logbook and which recall the compass rose engraved on the bonnet, an indissoluble connection between the writing instrument and the car.

This Ferrari Roma Spider represented an unparalleled opportunity for research and development on materials and processing to further extend the wealth of personalisation options offered by the Tailor Made department. So it is that the car becomes part of the special 'One of a Kind' exhibition installed at the Enzo Ferrari Museum in Modena, which offers visitors a specific immersive experience of the personalisation programmes to which Ferrari clients have access: together with the interactive wall enabling a physical experience of materials, fabrics, colours and the vast range of options that the Ferrari Styling Centre provides for clients, the installation is now enhanced with the particular materials chosen for the Ferrari Roma Spider Tailor Made to make it unique. The car will stay on display at the Enzo Ferrari Museum in Modena until February 2025.

Further content and images of the car can be downloaded from media.ferrari.com

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FERRARI ROMA SPIDER

The timelessly elegant, high-performance Ferrari Roma Spider is a contemporary take on the chic, pleasure-seeking Italian lifestyle of the 1950s and 60s. Its most distinctive trait is the retractable soft top, returning to the Prancing Horse range on a front-engined car 54 years after the 365 GTS4. The twin-turbo 620 cv V8 from the engine family that was heralded as the International Engine of the Year on four consecutive occasions, combined with the 8-speed DCT gearbox, allows the Ferrari Roma Spider to deliver category-leading performance.

FERRARI TAILOR MADE

Ferrari Tailor Made is the exclusive programme dedicated to those who wish to personalise every element of their Ferrari, to create a car that can fully express their character and personal tastes. Clients who join the programme are assisted by a team of experts led by a personal designer who interprets their wishes in keeping with the cosmetic standards of the Ferrari brand. The options are virtually endless, with the three Classica, Inedita and Scuderia collections guiding clients within a world of exclusivity, elegance and unique quality.

'FERRARI ONE OF A KIND' EXHIBITION

On 18 February 2024, the Enzo Ferrari Museum in Modena inaugurated and opened the 'Ferrari One of a Kind' exhibition to the public. It is a genuine celebration of the unique quality that characterises every masterpiece that emerges from the company's gates thanks to the work carried out in the Tailor Made showrooms of Maranello, New York and Shanghai. The exhibition path shows the public the exclusive quality of the unique items that have been created over time to express the personality, tastes and wishes of Ferrari clients. It will be possible to visit the 'Ferrari One of a Kind' exhibition at the Enzo Ferrari Museum in Modena until 17 February 2025.



FERRARI ROMA SPIDER – TECHNICAL SPECIFICATIONS

ENGINE

Type	V8 – 90° – twin turbo
Total displacement	3855 cc
Bore and stroke	86.5 mm x 82 mm
Max. power output*	456 kW (620 cv) at 5750–7500 rpm
Max. torque	760 Nm at 3000-5750 rpm
Max. revs	7500 rpm
Compression ratio	9.45:1
Specific power output	161 cv/l

DIMENSIONS AND WEIGHT

Length	4656 mm
Width	1974 mm
Height	1306 mm
Wheelbase	2670 mm
Front track	1652 mm
Rear track	1679 mm
Dry weight**	1556 kg
Dry/power ratio	2.5 kg/cv
Weight distribution	48% front / 52% rear
Fuel tank capacity	80 litres
Boot capacity	255 litres

TYRES AND WHEELS

Front	245/35 ZR 20 J8.0
Rear	285/35 ZR 20 J10.0

BRAKES

Front	390 x 34 mm
Rear	360 x 32 mm

TRANSMISSION AND GEARBOX

8-speed F1 DCT

ELECTRONIC CONTROLS

EPS, VDC, ABS with EBD, F1-TCS, E-Diff3, SSC 6.0, FDE, SCM-E Frs

PERFORMANCE

Max. speed	> 320 km/h
0–100 km/h	3.4 s
0–200 km/h	9.7 s
100–0 km/h	32.0 m
200–0 km/h	130.0 m

FUEL CONSUMPTION

11.4 l/100 km – Combined WLTC cycle

CO₂ EMISSIONS

258 g/km² – Combined WLTC cycle

* With 98 RON fuel

** With optional lightweight content