



Founded by **Nadim Mehanna** in 1999, **NMPRO** is a State of the Art TV and Film Production Company based in Lebanon and Dubai, **NMPRO** is a High Technology dedicated Producer of Various Modern TV Programs mainly focusing on Avant-Garde Products such as Motoring, Electronics, Information Technology, Futuristic Designs, Latest Innovations and Mobile Video Content, our TV Shows can be post-produced in either Arabic or International formats, with or without presenter, our Programs are:



AASR EL SORAA "SPEED" is a documentary style Motoring TV Program, presented in Classical Arabic without host, to suit any Arab Broadcaster, it can also be aired by any other Television Channel due to the option of International Sound Track, it reveals weekly:

- Test drive of all new Cars of the Year (On & Off the Road).
- Coverage of all Automotive Launches done all over the world.
- Coverage of all International Motor Shows around the world.
- Special Edits on Classic Cars, Tires, Motoring High-Tech, Motorcycles, Boats.
- Special episodes on Factories, Plants and Museums.
- Special edits on Formula One Drivers and Backstage added to Motor Sport activities.



- Special edits on Hybrid Cars and educational reports on Green Automotive Products.
- Interviews with top people in Cars and Motoring Industry.
- Comparison Matches between Cars from the same categories.
- Special aeronautical section on both, commercial and military planes.



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Motorshow is the Middle East's First and Leading Motoring TV Program since 1992, hosted by Automotive Engineer and Racing Driver **Nadim Mehanna**, the most popular motoring notoriety in the Arab World, it reveals weekly:

- Test drive of all new Cars of the Year (On & Off the Road).
- Coverage of all Automotive Launches done all over the world.
- Coverage of all International Motor Shows around the world.
- Special Edits on Classic Cars, Tires, Motoring High-Tech, Motorcycles, Boats, Snow and Water Bikes.
- Special episodes on Factories, Plants and Museums.
- Special edits on Formula One Drivers and Backstage added to all major Motor Sport activities.
- Special edits on Hybrid Cars and educational report on Green Automotive Products.
- Interviews with top people in the Car and Motoring industry.
- Comparison Matches between Cars from the same categories.
- Special Aeronautical section on both, commercial and military planes.

Moreover, **NMPRO** owns "www.motorshow.me" the world's largest Motoring and Hi-Tech multimedia website streaming 4,000 hours of Video on Demand and 2 million photos of Cars, Planes, and Motor Sports.



Hi-Tech is an advanced Information Technology and Electronics TV Program, covering weekly:

- Everything that is related to IT
- Computers: PC, Laptops, Servers and PDA
- All kind of Hardware and Software
- Popular Websites
- All about Electronics and New Gadgets
- All Telecommunication and Mobile devices
- All Video and Electronic games
- All IT Ventures and News
- All Computerized components
- Interviews with IT people and VIPs
- Comparisons between Brands from the same categories

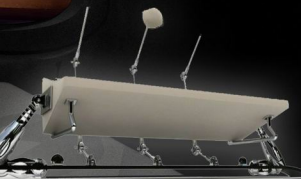


SHOUFIMAFI is a lifestyle modern TV Program

that keeps you updated on the "Latest" in everything, the latest Car, the latest Boat, the latest Plane, the latest Watch, the latest Laptop, the latest Mobile Phone, the latest Lifestyle Trend, the latest Gadget, the latest Fashion Show, the latest in Design and Decoration featuring Mega Projects, Villas, Towers, Hotels, Resorts, Showrooms, Restaurants, Furniture, Architecture Innovations and Interior Designs.

In brief: **the latest in "anything, anywhere for everyone"**, SHOUFIMAFI is a Show that answers all your **latest** queries and satisfies the curiosity of all members of the Family.

NMPRO also owns the domain name www.shoufimafi.com to cover all the above on-line as well!



ON THE MOVE is an Advanced Mobile Video Content service produced by **NMPRO**, prepared to be provided to all **Telecom Operators** and/or **Aggregators** in 3GP format, ready to be offered to their subscribers, our **Mobile Content** can be feature clips about:

- Motoring and Automotive
- Worldwide Motor Shows
- Classic Cars and Air Shows
- Motor Sports including Formula One news and backstage
- Electronics and Information Technology
- Computers, Electronic Games, Software, Mobility and Telecommunication.



Moreover, if the Subscribers are interested to learn about the "Latest" in everything, the latest Car, the latest Boat, the latest Watch, the latest Laptop, the latest Mobile Phone, the latest Lifestyle Trend, the latest Gadget, the latest "anything, anywhere for everyone", our Mobile Content answers all their **latest** queries, in either Arabic or International formats.

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